

سین سبحة  
Seen Sabaa



# FOUNDERS



**AHMAD CHAMI**  
BUSINESS PARTNER



**SARAH BINT ABDULAZIZ**  
BUSINESS PARTNER

Mr. Ahmad Chami heads BePro in Lebanon, and Ms. Sarah Bint Abdulaziz leads Seen Sabaa in Saudi Arabia. Together, they blend strategic foresight and creative insight to deliver top-notch solutions in expertise, market intelligence, and innovation. Their collaboration is set to elevate BePro and Seen Sabaa, making them major players in the marketing and consulting industries. This partnership is poised to set new standards for success, raising the bar for business in Saudi Arabia.

Stay tuned for exceptional achievements, outstanding service, and groundbreaking growth from BePro and Seen Sabaa in the marketing and consulting sectors



Seen Sabaa operates under the experienced and established team of BePro, which maintains offices in both Lebanon and Qatar. This strategic partnership is going towards enhancing Seen Sabaa's market presence in Saudi Arabia by using the expertise, resources, and market insights available within BePro's network. Together, they aim to elevate Seen Sabaa's prominence and influence within the Saudi market, drawing upon BePro's proven track record of success to achieve this shared objective.

## ABOUT US

At Seen Sabaa, we are dedicated to being the premier destination for businesses in the Gulf region and beyond, offering comprehensive solutions to conquer marketing challenges, enhance brand prominence, and realize ambitious business objectives. With a steadfast commitment to excellence, innovation, and client satisfaction, we strive to empower our clients to navigate the dynamic marketing landscape with confidence and achieve unparalleled success.



## VISION

Our vision is to be the leader in providing businesses with the tools and expertise they need to excel in today's competitive marketplace. We envision a future where our clients effortlessly overcome marketing obstacles, elevate their brand presence, and achieve remarkable growth, guided by our unwavering commitment to their success.

## MISSION

Our mission is to deliver tailored marketing and communications solutions that precisely address the unique needs and aspirations of each client. By delving into the heart of their business, understanding their challenges, goals, and market dynamics, our team of experts crafts bespoke strategies that seamlessly align with their brand identity and propel them towards their desired outcomes. We are dedicated to delivering exceptional results, fostering enduring partnerships, and driving our clients towards sustained success.



# OUR CLIENTS



RCIOT



المستشار



Numai



Wrapit



بيروتيات BEIRUTIYAT



GREEN GLORY

المهون

platinumbook



Future Vision

Khatab Contracting

Tepenet

CONATUS

KAWWAS TRADING



SHATHA

SALE7A

ENERGICA

CU

Well

TTAI

carur

UNISYLE

StudyFans

FPSP

RECODE



Essence-Ciel

FLAMINGO OF ISTANBUL



YALLARETURN

GEOWASH

DETECT & PREVENT

Book's Rom

Orbit Car Rental

TALI

أم النور

SODECO SUITES BEIRUT

in style EVENTS

KABALAN

PACTOPUS

Otec

F.H.A

LADY'S

Mohamad Taxini

الباشا AL BAYLASSAN

تبار الواقع



مؤسسة الريات

eTwinning Plus



boPRO



Masarat

NutriMQVE

مجموعة مطاعم فيصل الجزار

Jihad AbouSido

أمجد

BEIRUT EAST GATE

LA KAMARA

Body Melody

SHAVA

# PRODUCTS & SERVICES





# MARKETING

## 1. Market Research

### **Consumer Insights:**

Gathering and analyzing data about customer preferences, behaviors, and needs.

### **Competitive Analysis:**

Evaluating competitors' strategies and market positioning.

## 2. Advertising

### **Campaign Development:**

Creating and managing advertising campaigns across various media channels, such as TV, radio, print, and digital.

### **Media Buying:**

Purchasing ad space or time on behalf of the client.

## 3. Content Creation

### **Copywriting:**

Writing persuasive and engaging content for websites, ads, and other marketing materials.

### **Graphic Design:**

Creating visual assets such as logos, brochures, and social media graphics.

# MARKETING

## 4. Digital Marketing

**SEO (Search Engine Optimization):** Enhancing a website's visibility in search engine results pages to attract organic traffic.

**PPC (Pay-Per-Click) Advertising:** Running paid ads on search engines and social media platforms.

**Social Media Marketing:** Managing and optimizing social media profiles and campaigns to engage with users and build brand awareness.

**Email Marketing:** Creating and managing email campaigns to nurture leads and retain customers.

# MARKETING

## 5. Brand Development

### **Brand Strategy:**

Developing & implementing strategies to build and enhance a brand's identity and market position.

### **Logo and Identity Design:**

Designing logos and visual elements that represent the brand.

## 6. Public Relations (PR)

### **Media Relations:**

Managing interactions with the media to generate positive coverage.

### **Press Releases:**

Crafting and distributing press releases to announce news or updates.

## 7. Strategic Planning

### **Marketing Strategy**

### **Development:**

Creating comprehensive marketing plans and strategies based on business goals and market analysis.

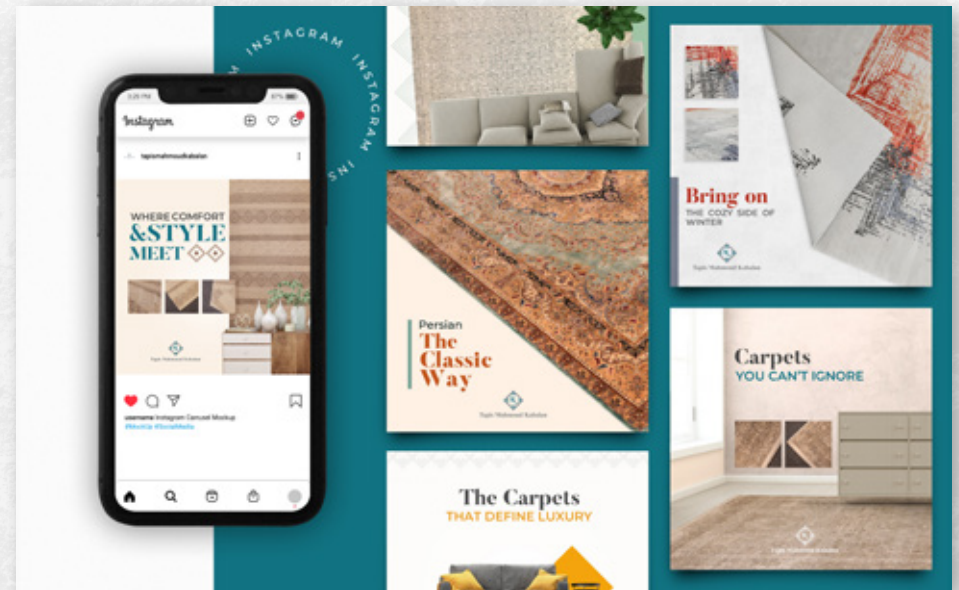
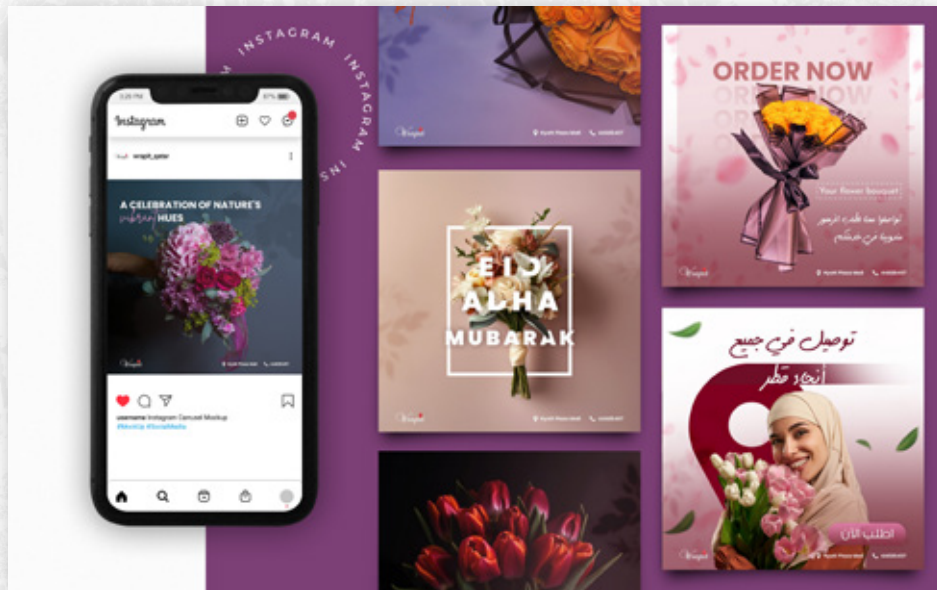
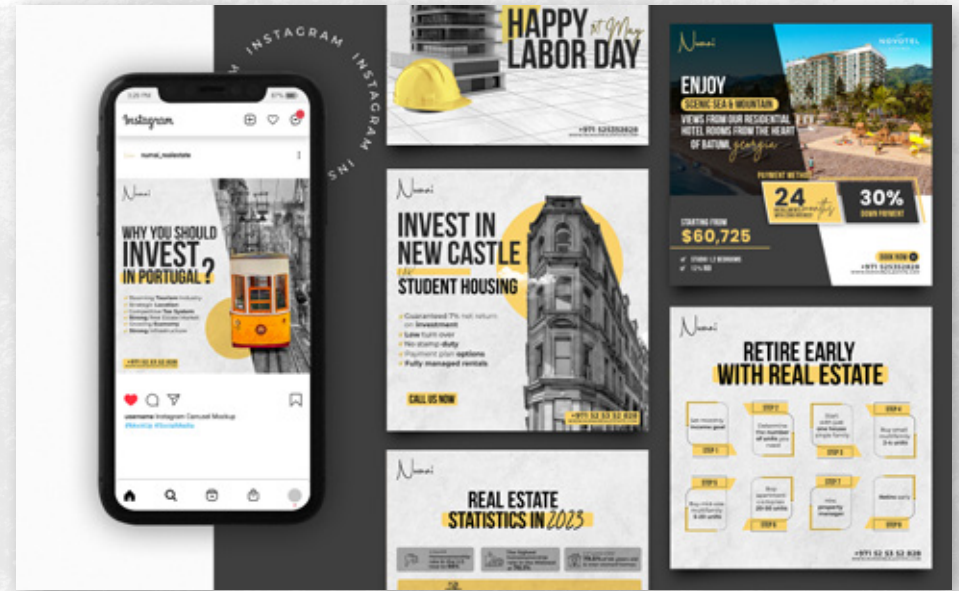
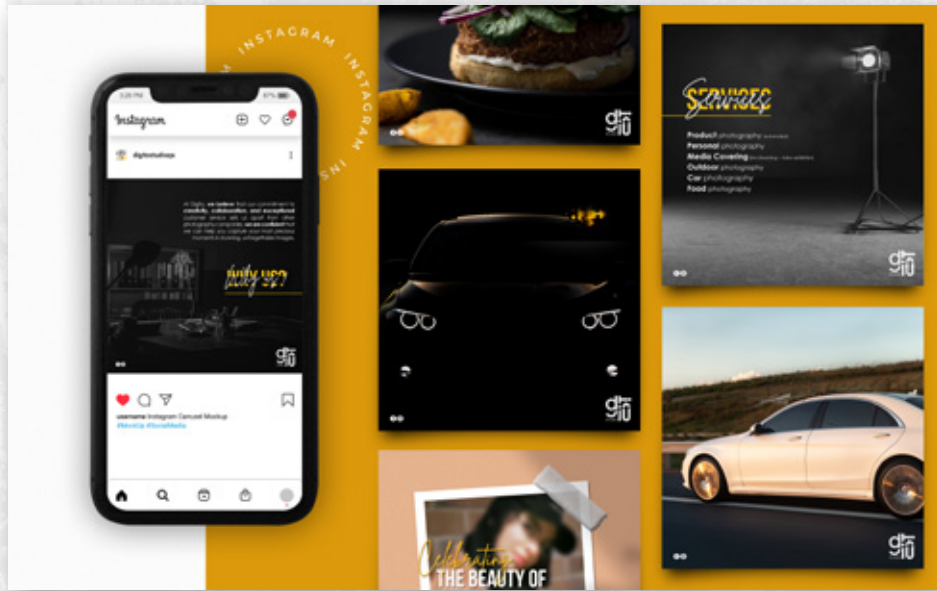
### **Campaign Management:**

Overseeing and optimizing marketing campaigns to ensure they meet objectives.

# SOCIAL MEDIA / ACCOUNT MANAGING



Seen Sabaa offers expert social media management services to help you enhance your online presence and engage with your audience effectively. Our team of social media specialists creates customized strategies that reflect your brand's voice and goals. From content creation and scheduling to community engagement and analytics, we handle all aspects of your social media platforms. Whether you're looking to build brand awareness, drive traffic, or increase customer loyalty, Seen Sabaa is here to help you achieve your social media objectives. Let us transform your social media presence into a powerful tool for growth and connection.



# EVENT PLANNING

Seen Sabaa is your go-to place for excellent event planning. Our detail-oriented and passionate team is here to make your event unforgettable. Whether you're planning something small or a big celebration, we create personalized events that match your style. We handle everything from picking the venue and decorations to catering and entertainment, making sure everything is smooth and stress-free for you and your guests. Let Seen Sabaa turn your special events into magical memories that last forever.



# EVENT PLANNING



# EVENT PLANNING



Dar Al Ajza Al Islamiya Hospital  
مستشفى دار العجزة الإسلامية

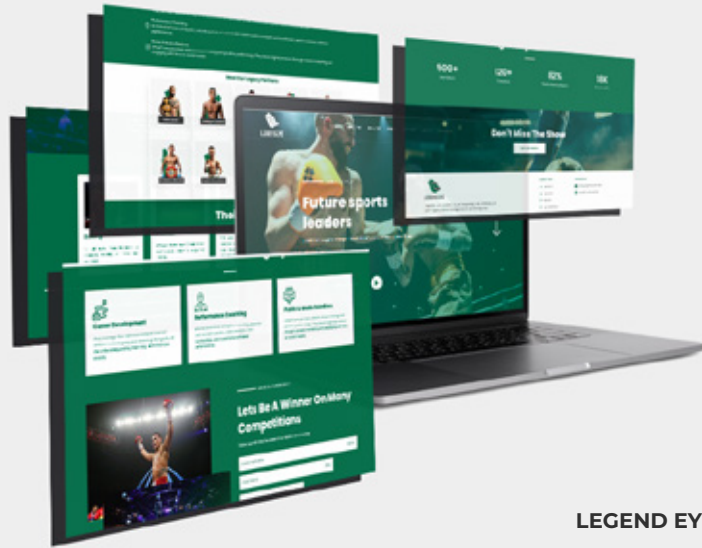




# WEBSITES



Seen Sabaa is your trusted partner for creating stunning and functional websites. Our skilled team of designers and developers work together to build websites that are visually appealing, easy to use, and tailored to your specific needs. Whether you need a simple personal blog or a complex e-commerce platform, we have the expertise to craft a website that represents your brand and engages your audience. We take care of everything from design and coding to launching and maintaining your site, ensuring a smooth and stress-free experience. Let Seen Sabaa turn your online vision into reality with a website that stands out and delivers results.



LEGEND EYE - KSA



PACTOPUS - TURKIYE



LA KAMARA - FRANCE



ORBIT RENT A CAR - DUBAI

# BOOTH DESIGN AND DEVELOPMENT

With our expertise in creative design and execution, we bring your brand to life in the physical space of exhibitions and trade shows.

From initial conceptualization to final installation, we handle every aspect of booth design and development, ensuring a seamless and stress-free experience for our clients.

- **Customized Approach:** We understand that every brand is unique. Our team works closely with you to create a booth designs that align with your brand identity, objectives, and budget.
- **Quality Assurance:** using premium materials and state-of-the-art technology to deliver superior results.
- **On-Site Support:** ensuring that your booth operates flawlessly and maximizes engagement with visitors.
- **Additional Services:**  
You can store your booth with us between exhibitions for added convenience and peace of mind for additional cost.
- Already have a booth design? We can enhance it to maximize its impact and effectiveness.



# LARGE FORMATS AND OUTDOOR PRINTING

- **Uplifting Visual Identities**

- Provide top-tier digital printing services to enhance visual branding.
- Facilitate deeper communication channels through enhanced visual representations.

- **Wide Range of Printing Services**

- Wide format printing up to 5.2 meters width.
- Indoor and outdoor printing solutions.
- Vehicle branding and fleet graphics.
- Carpet, wallpaper, banner, vinyl, and texture printing.
- Printing on wood, ceramic, acrylic, and porcelain.
- Flags, flex, and sticker printing.

- **Enhanced Customer Experience**

- Commitment to research and development for top-notch products.
- Offer unique experiences to keep clients as top priority.
- Transform traditional advertising into engaging customer interactions.

- **Diverse Advertainment Solutions**

- Outdoor advertising and interactive entertainment options.
- Signage creation and installation for various locations.
- Static and digital interior and exterior signage production.
- Turnkey consulting services for material and location selection.

- **Creative Booths and Stands**

- Design and creation of unique positioning for exhibitions.
- Development of stands for retail shops with attention to detail.

- **Customized Signage Solutions**

- Interior and exterior directional signage.
- Static and digital fascia and paylon.
- Sculptures, internal and external gates, billboards, Mupis, and Megacom.
- Kiosks, stations, and awareness signages.
- Turnkey installation services with unique and practical design options.



# PRODUCTION



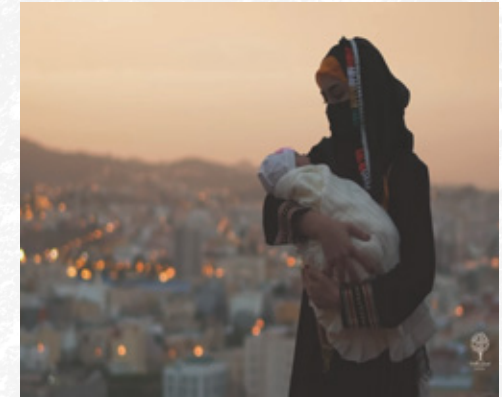
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Since 1973



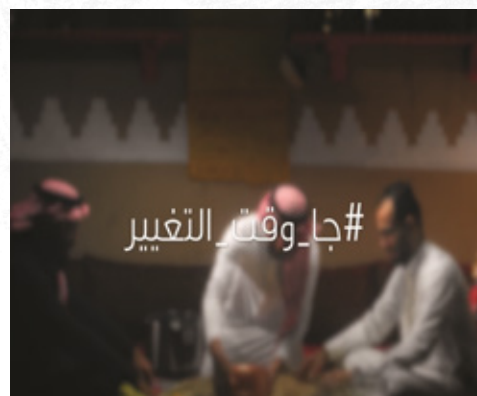
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السيف غاليري  
Alsaif Gallery



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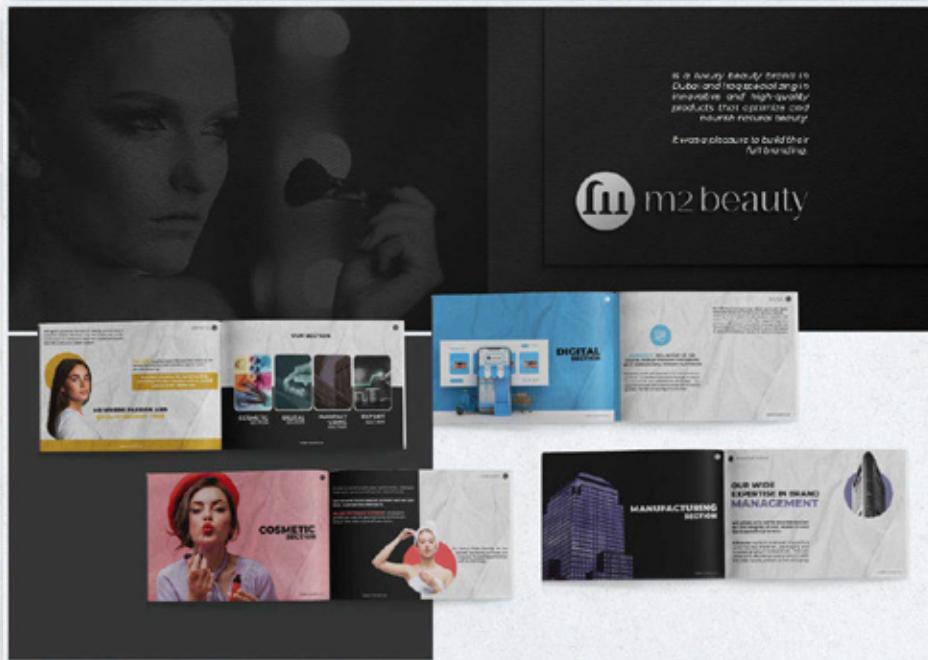


## DESIGN / PRINTING



Seen Sabaa is a top-notch design and printing studio ready to turn your creative ideas into reality. Our skilled designers mix creativity with technical know-how to create amazing visuals for any need. Whether it's eye-catching marketing materials, classy wedding invitations, or custom promo items, we have the expertise and advanced equipment to deliver great results. From start to finish, Seen Sabaa provides services like graphic design, digital printing, offset printing, and finishing. Experience the perfect mix of creativity and quality with Seen Sabaa—where your vision comes to life.





# BRANDING



Our branding services help businesses build a distinctive and compelling identity. We craft memorable names, logos, and taglines, while establishing a strong visual and verbal brand identity. Our approach includes designing engaging websites, developing consistent messaging, and creating impactful marketing collateral. We focus on aligning your brand's core values with every customer touchpoint to ensure a cohesive and recognizable presence in the market. Let us help you create a brand that stands out and resonates with your audience.

# BRANDING





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+966 53 434 8111